

Learning Management System (LMS) Comparison

Software	Price	Features	Cons
WordPress Plugins: You own the website and have more options and control. No ongoing monthly fees, per student or per transaction fees. Need to pay for hosting and take care of maintenance, traffic spikes and other technical issues that may arise.			
WordPress Plugin	Lifter LMS Visit Website	Free Basic, Universe Bundle \$299/year Infinity Bundle \$999/year One-time or recurring option/ membership, multimedia, quizzes, assignments, achievements, certificates, drip-feed lessons, set prerequisites, connect with MailChimp. Theme/design options. Facebook Group, good support.	Add Ons not included in Universe Bundle are expensive (\$199 each). Limited User Profile functionality, unless using Social Add On. Learning curve in Course Builder with small icons for functions.
	LearnDash Visit Website	\$159-\$329/year One-time or recurring option/ subscription, individual or bundled courses, multimedia, quizzes, assignments, certificates, badges, drip-feed lessons, set prerequisites, forums. Robust user profile. Forum included with bbPress. Good demos and support.	Integration with WooCommerce or other shopping cart plugin is required for coupons and other features.
	WP Coursesware Visit Website	\$129-\$199/year Oldest LMS for WordPress. No premium add ons - least expensive option. Drag and drop course builder, multimedia, quizzes, surveys, certificates, gradebook, instructor roles, integrates with membership plugins.	Very basic, Not as modern interface. Coruse page layout does not include progress and lesson listing.
Proprietary LMS: Everything is done for you - no need to maintain the site or worry about breaking it. You have limited control of the platform, and it is not on your main website. It does not bring traffic to your site or boost your SEO. You are a tenant not a homeowner. Ongoing costs can be high.			
Proprietary Software	LearnWorlds Visit Website	\$24-\$249 per month Easy interface and looks nice. The \$24/month plan has a \$5 per student/course. The \$79 per month goes down to \$59 a month if paid annually. Has App for extra fee.	Expensive.
	Teachable Visit Website	\$99/month; \$1 + 5% transaction fee Free subdomain. Drag & Drop Page Builder. Has App. Multimedia, Import from Google Drive, Commenting with moderation; Certificates, Drip Campaign.	Steep learning curve to create content. Not an intuitive layout to embed videos. Hard to get back to individual lessons.
	Thinkific Visit Website	\$99/month - more for plan Growth Package Free subdomain. Drag & Drop Page Builder. Standalone community area, Videos hosted. Facebook group Groups option. (Growth Package based on number of students)	Growth Package needed for email marketing, .1 per active student after first 100, weird course layouts. Can't have multiple embedded items and descriptive text per page